



# MOBIANCE 4

**MOBIANCE**, a contraction of Mobile and Ambiance, is a research/creation project on the involvement of **mobile digital tools in urban environments and urban planning**. The first Mobiance in Nantes in 2013 questioned mobile tools as devices for analysing and designing the built environment, highlighting the problematic of urban ambiances. The second edition in Nantes in 2015 focused on effects and practices of interacting sensors in the city. Finally, the third edition in Milano in 2017 explored and considered future urban scenarios in the context of the “sharing cities” paradigm.

For the **fourth edition** in Grenoble in 2019, we are placing in the increasing influence of **Digital Information and Communication Technologies (DICT)** which might be studied in two ways: from **urban sensory environment** evolution and what is called now **ambient intelligence** emergence (Aarts et Marzano, 2003; McCullough, 2013), as well as mobility practices and experiences evolution which is increasingly equipped, amplified and enhanced.

In such a context, the **focus of ambiances** leads the gaze forward to the diffuse and omnipresent phenomena which permeate **daily experiences of commuters** and involve multiple technical interfaces that reconfigure the contemporary urban environments (Crang and Graham, 2007).

This **informational environment** in which commuters are immersed has impacts on their perceptions and practices, their movements and daily shifts. This new sensory ecology of the urban experience requires a turn to **the central issue of attention** and its various processes (Citton, 2014).

Beyond technologies, this workshop aims a reflection on **the ambient enhancement in urban and active mobility by the design of spaces** which piles up potentials for commuting as well as sensors, networks, data and informations from the information and communication technologies that compose our environment. What shapes could be designed for **future mobility spaces**? How this hybridity transform our **experience of spatial and informational mobility**? How to contribute developing **a sustainable design of mobility** situations and transportation spaces? What kind of evolution could be highlight from **this new urban requirements** ? What **attention modality** could be experienced from the urban environment ?

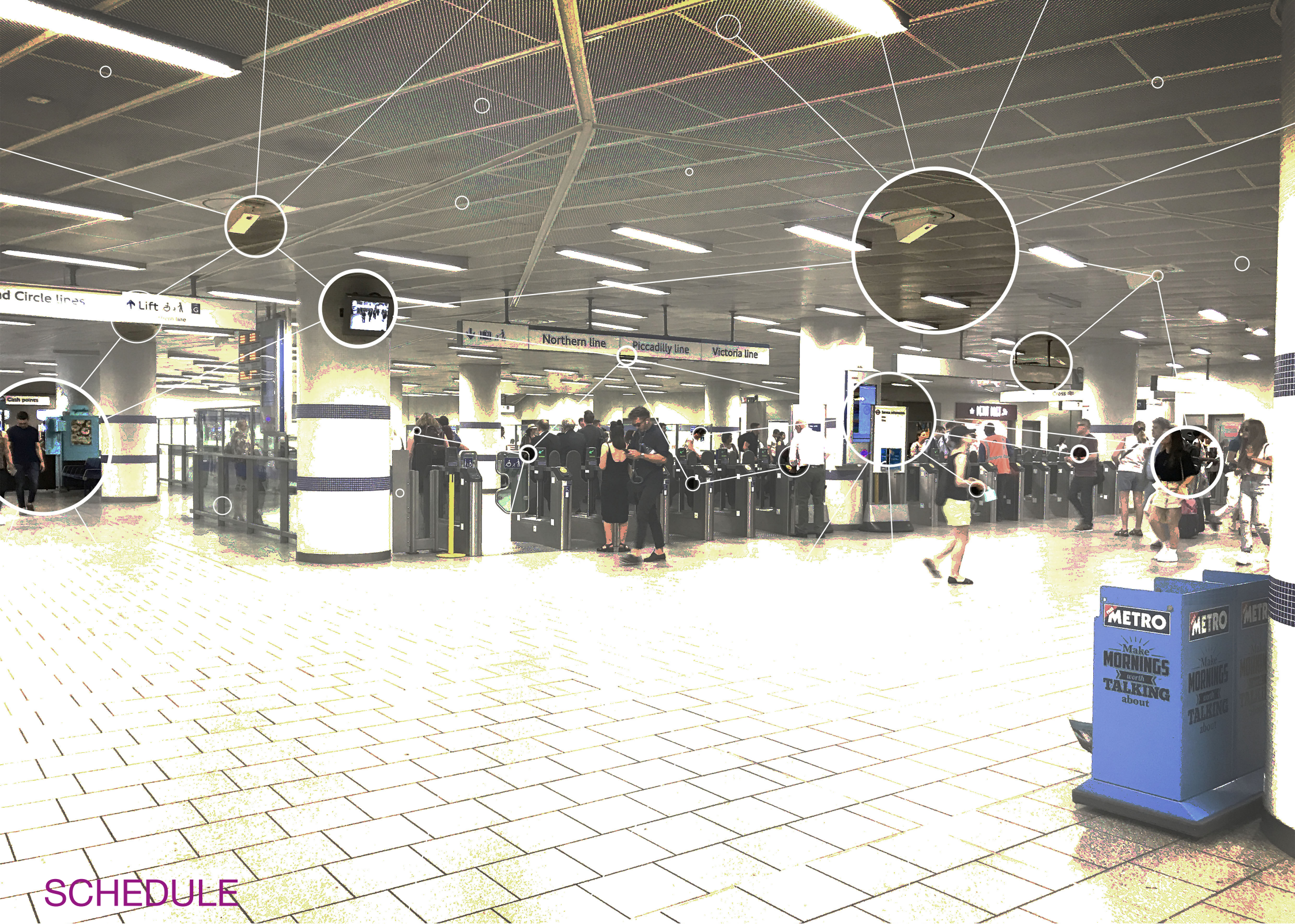
**Place**  
Grenoble school of Architecture (ENSAG)  
**Date**  
October 16th - 18th, 2019  
**Language**  
English

**Organisation committee**  
Julien Pierre (Audencia, Nantes)  
Steven Saulnier-Sinan (ENSAG, Grenoble)  
Myriam Servières (ECN, Nantes)  
Nicolas Tixier (ENSAG, Grenoble)

**Coaching team**  
Julien Pierre (Audencia, Nantes)  
Barbara E.A. Piga (PoLiMi, Milano)  
Steven Saulnier-Sinan (ENSAG, Grenoble)  
Myriam Servières (ECN, Nantes)

**Contact**  
saulnier.s@grenoble.archi.fr  
myriam.servieres@ec-nantes.fr  
julienpierre@audencia.com





# SCHEDULE

Wednesday 16th	Thursday 17th	Friday 18th
<div>8am</div> <div>MOBIANCE 4 Opening</div> <div>9am</div> <div>Welcome to Mobiance 4 Introduction seminar Myriam Servières, Steven Saulnier-Sinan</div> <div>10am</div> <div>11am</div> <div>Workshop : Concept room 282/283 Julien Pierre Barbara E.A. Piga Steven Saulnier-Sinan Myriam Servières</div> <div>12am</div> <div>1pm</div> <div>Lunch</div> <div>2pm</div> <div>Site visite &amp; field work in situ Yann Mongaburu (SMTC, tbc)</div> <div>3pm</div> <div>4pm</div> <div>Workshop : Context room 282/283</div> <div>5pm</div> <div>6pm</div> <div>Keynote Maglione Amphitheatre Ole B. Jensen Professor in Urban design and Mobilities AAU Aalborg University</div> <div>7pm</div> <div>8pm</div>	<div>8am</div> <div>9am</div> <div>Seminar Barbara EA Piga, Julien Pierre</div> <div>10am</div> <div>11am</div> <div>Workshop : Problematic room 282/283</div> <div>12am</div> <div>1pm</div> <div>Lunch seminar speaker to be defined</div> <div>2pm</div> <div>3pm</div> <div>Workshop : Project room 282/283</div> <div>4pm</div> <div>5pm</div> <div>Keynote Maglione Amphitheatre Speaker Situation University - Lab.</div> <div>6pm</div> <div>7pm</div> <div>8pm</div>	<div>8am</div> <div>9am</div> <div>10am</div> <div>11am</div> <div>12am</div> <div>1pm</div> <div>Lunch</div> <div>2pm</div> <div>3pm</div> <div>Final presentation room 282/283 Yann Mongaburu (tbc) Julien Pierre Barbara E.A. Piga Steven Saulnier-Sinan Myriam Servières</div> <div>4pm</div> <div>5pm</div> <div>6pm</div> <div>MOBIANCE 4 Closing</div> <div>7pm</div> <div>8pm</div>





MOBIANCE 4 - PUBLIC EVENTS

Ole B. Jensen  
Professor in Urban design and Mobilities  
AAU Aalborg University

TITRE TITULO TITLE  
6pm - Wednesday 16th  
Maglione Amphitheater

Speaker  
Situation  
University - Lab.

TITRE TITULO TITLE  
6pm - Thursday 17th  
Maglione Amphitheater

Final presentation  
Workshop

MOBIANCE 4 :  
FROM ATTENTION TO MOBILITY  
2pm - Friday 18th  
room 282/283